

Meeting Room B		Meeting Room C	
Bobbi Carducci – Pennwriters Vice President			
April 1, 2017		Registration 8:00 – 9:00 AM	
Creating Reader Emotion This workshop studies emotion in classic novels, exploring what works and why, how to <i>show</i> emotion instead of telling it; and how to allow the reader to supply the emotion. Sandy Tritt	9:00 - 9:50	From an Oyster to a Pearl: The writing life is full of obstacles, often the biggest one is the writer himself. In forty minutes I will introduce five easy steps that will turn that irritating self-doubt into confidence to go from writer to author. Vicki Fisher	9:00 – 9:50
How to Write a Novel (and Get it Published) A practical 15-point plan that demystifies and deconstructs novel-writing -- from the mere germ of an idea all the way through the creative process, with an eye on getting a finished book into the hands of potential fans. John DeDakis	10:00 – 10:50	Building a Platform: Whether you have a book deal or not, publishers want authors with an established platform who will help promote their books. Learn to build a platform so your voice as an author is heard. Ami Neiberger Miller	10:00 – 10:50
Promotion Basics for New Authors - Most new authors have no idea what to do to make the book sell. This workshop covers many ways new authors can market their books even when they are very busy and have limited technical know-how. Tracee Garner	11:00 – 11:50	The Marriage of Photos and Words. What to look for in a photographer. How to think visually about your story without previsualizing anything for the photographer. A great story without photos will always get good play but a great story with great photos will go on the front page every time. Doug Graham	11:00 – 11:50
12:00 -1:00			
Lunch – Meeting Room A –			
Relevant Story Telling. Nonfiction or news writing does not have to be boring. Some of the best well-told stories are timely, tap into emotion, and can be powerful enough to change the community-wide conversation about an issue or prompt readers to take action. The trick is to tell the story well. Danielle Nadler	1:00 – 1:50	Journal Your Way to Success - Learn how to use your journal as a tool for achieving your goals as a writer. In this workshop we will discuss keeping a writing process journal, as well as some other journaling techniques for generating new writing and deepening your writing practice. Lisa Coburn	1:00 – 1:50
Editing 101 Is your writing vivid and engaging? Does every paragraph, every sentence, <i>every word</i> serve the story you’re telling? Do you have a solid command of grammar and vocabulary? I’ll share hints and practices that can help you become sharper and more confident as you write and revise your work. Betsy Allen	2:00 – 2:50	Is Indie-Publishing for You? This fast-paced presentation will outline the pros and cons of traditional vs. self-publishing and provide you with a checklist for both processes. Bonus: Top 10 Tools list for attendees - curates the best resources for getting started with book marketing, saving you frustration, time and money. Demi Stevens	2:00 – 2:50
How to Write a Novel (and Get it Published) Repeated. A practical 15-point plan that demystifies and deconstructs novel-writing -- from the mere germ of an idea all the way through the creative process, with an eye on getting a finished book into the hands of potential fans. John DeDakis	3:00 – 3:50	Aspiring Writer to Published Author - the Pennwriters way. How to get the most out of your membership and increase your chances to see your work in print. Bobbi Carducci	3:00 – 3:50
Meet the Authors and Book Signing 4:00 – 5:00			