

## 2017 Pennwriters Conference Preliminary Schedule

This schedule and the classes/presenters are not guaranteed and are subject to change. The final schedule will be printed in the conference program.

### FRIDAY, MAY 19

Breakfast on your own				
8-11 a.m.	Registration open in Lobby			
8 a.m.-4 p.m.	Hospitality Suite open			
9-10 a.m. <i>Four Sessions to Choose From→</i>	<b>How to Write an Effective Hook</b> with Mark Gottlieb (Agent, Trident Media Group)	<b>How to Keep Your Readers Turning Pages: The Art of Pacing</b> with Don Helin	<b>Independent Bookstores and You</b> with Bobbi Carducci	<b>You've Sold Your Book, Now What?</b> with Liz Kossnar (Editor, Simon & Schuster Books for Young Readers)
10:15-11:15 a.m.	<b>Writing Your Setting as a Character</b> with Annette Dashofy	<b>Building Your Nonfiction Platform and Proposal</b> with Noah Ballard (Agent, Curtis Brown Ltd.)	<b>Speculative Poetry Saves the Universe!</b> with Matt Betts	<b>Powerful Tools to Enhance Your Writing Success (for all writers—fiction and nonfiction)</b> with Larry Schardt
11:30 a.m.-1 p.m. <b>*Published Penns Luncheon</b> - open to all, in celebration of the 30th Annual Pennwriters Conference				
1:15-2:15 p.m.	<b>Your Publishing Options Today</b> with Chuck Sambuchino	(TWO-HOUR SESSION) <b>IN A WORD: A two-part interactive writing workshop for writers of all levels &amp; genres</b> with Candace Banks	<b>Using Scrivener for More Organized and Efficient Writing</b> with Dee Romito	<b>Damsels Without Distress—Writing Powerful Female Characters</b> with Ramona DeFelice Long
2:30-3:30 p.m.	<b>Fifty Things I Learned Writing Fifty Books</b> with Nancy Martin	(PART 2) <b>IN A WORD</b> with Candace Banks	(TWO-HOUR SESSION) <b>In Case The Tonight Show Calls</b> with Heidi Ruby Miller & Matt Betts	<b>The Voice: Query Edition</b> with agents Eric Myers, Loius Fury and Roseanne Wells
3:45-4:45 p.m.	<b>Building Your Freelance Portfolio: Writing for Magazines &amp; Newspapers 101</b> with Chuck Sambuchino	<b>Inspiring Others The Chicken Soup Way</b> with Hana Haatainen-Caye	(PART 2) <b>In Case The Tonight Show Calls</b> with Heidi Ruby Miller & Matt Betts	<b>Structure Made Simple: Plotting Your Way Out of the Slush Pile</b> with Rebecca Drake
5:30 p.m.	pre-dinner cocktails			
6 p.m.	*Keynote Dinner with Chuck Sambuchino			
8 p.m.	**Read and Critique Sessions			

### SATURDAY, MAY 20

8-9:15 a.m.	Breakfast Buffet / Pennwriters Annual Meeting / Area Meetings			
9-10 a.m.	Registration open in Lobby			
9 a.m.-5 p.m.	Hospitality Suite open			
9:30-10:30 a.m. <i>Four Sessions to Choose From→</i>	<b>How to Write an Effective Query</b> with Agent Mark Gottlieb (Agent, Trident Media Group)	<b>How Far Is Too Far in Middle Grade and YA?</b> with Eric Myers (Agent, Dystel, Goderich & Bourret)	(TWO-HOUR SESSION) <b>Your Own YouTube Channel</b> with Heidi Ruby Miller & Jason Jack Miller	<b>Fictional Characters Anonymous</b> with Hana Haatainen-Caye
10:45-11:45 p.m.	<b>Self-Publishing: Create, Publish, and Sell!</b> with Kathleen Shoop	<b>What Does an Agent Actually Do?</b> with Roseanne Wells (Agent, Jennifer De Chiara Literary Agency)	(PART 2) <b>Your Own YouTube Channel</b> with Heidi Ruby Miller & Jason Jack Miller	<b>Understanding Categories of Children's Books</b> with Dee Romito
noon-1:30 p.m. Keynote Lunch with Annette Dashofy				
1:45-2:45 p.m.	<b>Writing Strong Scenes</b> with Ramona DeFelice Long	<b>Agent/Editor panel</b> Moderated by Rebecca Drake	(TWO-HOUR SESSION) <b>Advanced Social Media</b> with Don Lafferty and John Langan	<b>Imagining the Future (without Zombies): How to Dream Up New SF/F</b> with Fritze Roberts
3-4 p.m.	<b>Manuscript M.D.</b> (agents "on call"- Noah Ballard and Louise Fury)	<b>How to Form a Critique Group That Works for You</b> with Tamara Girardi, Annette Dashofy, Mary Sutton & Jeff Boarts	(PART 2) <b>Advanced Social Media</b> with Don Lafferty and John Langan	<b>It's Powerful. It's Free. Use It!</b> with Jean Jenkins
4:15 p.m.	Book Signing in the Hospitality Suite			
Dinner on your own				
8-10 p.m.	*After-Hours Social - pirate-themed party			

### SUNDAY, MAY 21

Breakfast on your own				
9 a.m.-1:30 p.m. Hospitality Suite open				
9-10 a.m. <i>Three Sessions to Choose From→</i>	<b>How to Develop Spellbinding Characters</b> with Don Helin	<b>Forging Ahead: How to Turn an Hour a Day into a Lot of Words</b> with Fritze Roberts	<b>Secrets and Success: Behind the Scenes of Pitch Wars, Publishing's Most Popular Contest</b> with Tamara Girardi	
10:15-11:15 a.m.	<b>The Villain's Story</b> with Annette Dashofy	<b>Wheel of History!</b> with Matt Betts	<b>Navigating the World of Short Fiction</b> with Mary Sutton & Susan Thibodeau	
11:30 a.m.-12:30	<b>The Care and Feeding of Your Marketing Muse</b> with Deborah Riley-Magnus	<b>MASTER CLASS: Joss Whedon</b> with Jason Jack Miller	<b>Manuscript M.D.</b> (published authors "on call"- TBD)	
12:40 p.m.	Closing ceremony and basket raffle in the Hospitality Suite			

\* Additional registration required

\*\*Pre-registration Required / First registered, first scheduled. Spots limited